

Message Text

UNCLASSIFIED

PAGE 01 STATE 239054

71

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 SS-07 EB-05 RSC-01 DRC-01 /021 R

66650

DRAFTED BY: COM/DIBA/OER:LUNKOVIC

APPROVED BY: EB/OCA/REP:LHPOMEROY

DIBA/OER:WCARSON

BIC/DEP. ASST. SEC. VANGESEL

EB/OCA/BR:RSCISSORS

EUR/WE:CMAGEE

----- 055495

P 062007Z DEC 73

FM SECSTATE WASHDC

TO AMEMBASSY PARIS PRIORITY

UNCLAS STATE 239054

E.O. 11652: N/A

TAGS: BEXP, FR

SUBJ: EXPORT PROMOTION QUESTIONNAIRE

1. COMMERCE OFFICE OF ECONOMIC RESEARCH IN COOPERATION WITH THE BUREAU OF INTERNATIONAL COMMERCE IS UPDATING AND EXPANDING TWO PREVIOUS STUDIES ON COMPARATIVE EXPORT PROMOTION. SHORT DEADLINE IS REGRETTED, BUT YOUR TELEGRAPHIC REPLY REQUIRED BY JANUARY 4 TO ALLOW PREPARATION COMPARATIVE REPORT FOR OMB.

2. PUBLICATION DATE OF LAST COMPARATIVE EXPORT PROMOTION STUDY WAS JULY 1971. WHAT CHANGES HAVE BEEN MADE IN THE OVERALL EXPORT PROMOTION PROGRAM OF FRANCE SINCE JULY 1971? WHAT WERE MOTIVATIONS FOR THE CHANGES? PLEASE DESCRIBE NEWLY INSTITUTED OR RADICALLY REVISED PROGRAMS. HOW SUCCESSFUL HAVE NEW PROGRAMS BEEN? HOW HAS THE DEGREE OF SUCCESS BEEN MEASURED?

3. TO WHAT EXTENT HAVE EXPORT PROMOTION PROGRAMS BEEN PLANNED AGAINST GOALS OR PERFORMANCE STANDARDS CURRENTLY APPLIED TO EACH EXPORT PROMOTION TECHNIQUE AND FOR

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 239054

THE OVERALL PROMOTION PROGRAM?

4. ARE PROGRAMS MONITORED OR EVALUATED AGAINST THE PREDETERMINED GOALS? HAVE THE PROGRAMS SUCCEEDED WHEN EVALUATED AGAINST GOALS? EVALUATION DATA IS AVAILABLE PLEASE SUPPLY.

5. ARE REGIONAL, LOCAL, OR CITY GOVERNMENTS ACTIVE IN EXPORT PROMOTION? WHAT KINDS OF TECHNIQUES ARE USED ON THE LOCAL LEVEL? ARE THEY DESIGNED TO COMPLEMENT THE NATIONAL PROGRAMS? IS THERE ANY COORDINATION AMONG THE VARIOUS LEVELS OF GOVERNMENT? WHAT KINDS OF GOVERNMENTAL LINKAGES EXIST? ARE THE REGIONAL AND/OR LOCAL PROGRAMS EFFECTIVE? PLEASE SUPPLY ANY DATA AVAILABLE ON PROGRAM EFFECTIVENESS.

6. IN-HOUSE SOURCES INDICATE THAT THE FRENCH VIEW THE CREATION OF FRENCH INDUSTRIES ABROAD AS A MEANS OF MAINTAINING TRADE BETWEEN FRANCE AND HOST COUNTRIES. IS THIS INVESTMENT ENCOURAGED IN PREDETERMINED TARGET COUNTRIES? IS DIRECT INVESTMENT SPURRED THROUGH A SPECIFIC PROGRAM OF INVESTMENT STIMULATION? HOW IS THIS HANDLED? HAS IT BEEN EFFECTIVE IN GENERATING INVESTMENT AND SUBSEQUENT TRADE?

7 ON WHAT BASIS WAS THE DECISION TO PHASE OUT OPA NORTH AMERICA PROGRAM MADE? WHAT SPECIFIC MEASUREMENT TOOLS WERE USED?

8. PLEASE SUPPLY ALL AVAILABLE DATA ON EXPORT ASSOCIATIONS OF SMALL FIRMS. HOW DOES THE GOVERNMENT ENCOURAGE FORMATION OF SUCH GROUPS? ARE FIRMS LEFT TO GROUP TOGETHER ON THEIR OWN, OR DOES THE GOVERNMENT PROVIDE AN IMPETUS OTHER THAN TAX BENEFITS? OF THE LATTER, HOW EFFECTIVE AND HOW MEASURED?

9. IN LIGHT OF THE WIDE RANGE OF FINANCIAL INCENTIVES DO OTHER NON-MONETARY EXPORT PROMOTION TECHNIQUES HAVE MUCH IMPACT? IS IT LIKELY THAT BALANCE BETWEEN THESE TWO CATEGORIES WILL SHIFT HEAVILY IN FAVOR OF MONETARY TECHNIQUES?
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 239054

10. HOW DOES MINISTRY OF FINANCE FUNNEL FUNDS TO THE SEVEN ELECTRONICS FIRMS SAID TO BE MAINTAINING OFFICES IN NEW YORK? IS IT A DIRECT SUBSIDY OR CREDIT?

11. IS THE TAILORIZED MARKET DEVELOPMENT PROGRAM FOR FIRMS DEVELOPING NEW MARKETS IN NORTH AMERICA DESIGNED TO COMPENSATE FOR PHASE OUT OF OPA NORTH AMERICA?

12. HOW DOES MINISTRY OF FINANCE FUNNEL FUNDS TO THE SEVEN ELECTRONICS FIRMS SAID TO BE MAINTAINING OFFICES IN NEW YORK? IS IT A DIRECT SUBSIDY OR CREDIT?

13. IS THE PRIMARY EMPHASIS OF THE OVERALL FRENCH EXPORT PROMOTION ON LARGE EXPERIENCED FIRMS OR SMALL NTE FIRMS?

14. IN SOME LISTINGS, GOVERNMENT R&D EFFORTS AND SUPPORT ARE CATEGORIZED AS EXPORT PROMOTION TOOLS. HAS THIS HAD A QUANTIFIABLE EFFECT UPON FRENCH EXPORTS? IS IT SEEN AS A "DIRECT" MEANS OF EXPORT PROMOTION? TO WHICH FIRMS ARE THE R&D SUPPORTS DIRECTED?

15. IS EXPORT PROMOTION A PRIMARY ASPECT OF THE INDUSTRIAL DEVELOPMENT FUND? SUPPLY ALL AVAILABLE MATERIAL ON THIS TOPIC.

16. IS ROLE OF THE CNCE OFFICERS IN THE LARGE OWNS OF FRANCE CHIEFLY AGGRESSIVE OR PASSIVE, I.E., ARE THERE MORE INFORMATION SOURCES OR PR MEN? KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE239054
Document Source: CORE
Document Unique ID: 00
Drafter: COM/DIBA/OER:LUNKOVIC
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731240/aaaabdjw.tel
Line Count: 137
Locator: TEXT ON-LINE
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 16 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <16-Oct-2001 by williad>; APPROVED <18 MAR 2002 by izenbei0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: EXPORT PROMOTION QUESTIONNAIRE
TAGS: BEXP, FR
To: PARIS
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005